



CLUB **2027**

SEA-DOO. can-am.



GET GLOWING

can-am

***APPAREL
TRAINING***



KEY MESSAGES **CAN-AM MY27**

ONE

CAN-AM

ALL CAN-AM APPAREL STYLES AVAILABLE IN OFF-ROAD AND ON-ROAD LINE-UPS

- *All Can-Am styles are now open for ATV, SSV, 3WV and 2WV*
- *All Off-Road and On-Road dealers will have access to the entire Can-Am Apparel collection*
- *All styles will be shown in the ORV and On-Road spec books*



PROTECTIVE GEAR

PYRA X1 HELMET (DOT/ECE) - 929212 - 929211- 929153

NEW



can-am



929212



Green (70)



Orange (12)



929153 (Solid)
Black (90)

Grey (09)



929211 (BRP Pyra)



Sand (03)



Black (90)



Pink (36)

DESCRIPTION

THE ALL NEW PYRA MX HELMET

FEATURES

Protection features:

- DOT & ECE CERTIFICATION

Ergonomic features:

- ERT ENERGY REDUCTION TECHNOLOGY
- MICROMETRIC QUICK ATTACH BUCKLE
- LIGHTWEIGHT TO REDUCE NECK FATIGUE
- CAMERA MOUNT READY
- WEIGHT FROM 1280 g

Design & aesthetic:

- ALL NEW DESIGN

WHAT'S IN IT FOR THE CONSUMER

Lightweight
High Airflow
Universal comm system compatible
BRP camera mount compatible

CAN-AM EXOME M1 CIRCUIT HELMET (DOT/ECE) - 929198

NEW



Black (90)



Grey (09)



Sand (03)

DESCRIPTION

CAN-AM EXOME MODULAR DOT/ECE. FULL GRAPHICS & ADDED PEAK FOR A SPORTY LOOK!

FEATURES

PROTECTION FEATURES:

- DOT & ECE CERTIFICATION
- THERMOPLASTIC SHELL

ERGONOMIC FEATURES:

- MODULAR
- COMFORTABLE AND WASHABLE LININGS
- RETRACTABLE SUNVISOR
- ADJUSTABLE AIR VENTS AND EXHAUSTS
- MICROMETRIC BUCKLE
- EYEWEAR COMPATIBLE
- PINLOCK 70 READY (accessory)
- VIBE UNIVERSAL COMM READY
- WEIGHT FROM 1795 g

DESIGN & AESTHETIC:

- MODERN DESIGN

WHAT'S IN IT FOR THE CONSUMER

Competitive Price

Comfortable

Lightweight

Good Airflow

Pinlock 70 ready

Vibe Universal Comm
system compatible

Extra smoke visor
included

CAN-AM EXOME M5 CARBON HELMET (DOT/ECE) - 929199

NEW



Black (90)

DESCRIPTION

CAN-AM EXOME M5. MODULAR HELMET WITH A CARBON FIBER COMPOSITE SHELL. LIGHTEST MODULAR OPTION IN THE LINEUP!

FEATURES

PROTECTION FEATURES:

- DOT & ECE CERTIFICATION
- CARBON FIBER COMPOSITE SHELL

ERGONOMIC FEATURES:

- MODULAR
- COMFORTABLE AND WASHABLE LININGS
- RETRACTABLE SUN VISOR
- ADJUSTABLE AIR VENTS AND EXHAUSTS
- MICROMETRIC BUCKLE
- EYEWEAR COMPATIBLE
- PINLOCK 70 INCLUDED WITH HELMET
- UNIVERSAL VIBE READY
- EXTRA SMOKE VISOR INCLUDED
- WEIGHT FROM 1650 g

DESIGN & AESTHETIC:

- BLACK WITH SMALL CAN-AM LOGOS
- MODERN DESIGN

WHAT'S IN IT FOR THE CONSUMER

- Competitive price
- Quick removable peak included
- Pinlock 70 Included
- Extra smoke visor included

CAN-AM EXOME F5 HELMET (DOT/ECE) - 929210

NEW



Advanced Fiberglass
composite shell
Weight from 1285 g

Peak included

DESCRIPTION

FULL FACE HELMET WITH A MOTORSPORT RACE INSPIRED LIGHTWEIGHT DESIGN

FEATURES

PROTECTION FEATURES:

- DOT & ECE 2206 CERTIFICATION
- FIBERGLASS COMPOSITE SHELL

ERGONOMIC FEATURES:

- PINLOCK 70 READY
- FULL FACE WITH PEAK INCLUDED
- Hi-FLOW CHIN VENT
- MICROMETRIC BUCKLE
- EYEWEAR COMPATIBLE
- WEIGHT FROM 1285 G

DESIGN & AESTHETIC:

- BLACK WITH SMALL CAN-AM LOGOS
- RACING INSPIRED DESIGN FOR EVERY RIDERS

WHAT'S IN IT FOR THE CONSUMER

Premium accessible racing look
Lightweight
Pinlock 70 ready.
Comm system compatible.

Black (90)

EXOME F5 FORCED AIR HELMET (DOT/ECE) - 929204

NEW



Advanced Fiberglass
composite shell
Weight from 1375 g



Forced Air
version

Dust neck curtain

Black (90)

DESCRIPTION

FORCED AIR FULL FACE HELMET, LIGHTWEIGHT RACE INSPIRED DESIGN FOR RECREATIONAL UTV RIDING

FEATURES

PROTECTION FEATURES:

- DOT & ECE 2206 CERTIFICATION
- FIBERGLASS COMPOSITE SHELL

ERGONOMIC FEATURES:

- PINLOCK 70 READY
- FORCED AIR VERSION WITH LARGE DUST NECK CURTAIN
- HI-FLOW CHIN VENT
- MICROMETRIC BUCKLE
- EYEWEAR COMPATIBLE
- WEIGHT FROM 1340 g

DESIGN & AESTHETIC:

- BLACK BRP BRANDED
- RACING INSPIRED DESIGN FOR EVERY RIDERS

WHAT'S IN IT FOR THE CONSUMER

Premium accessible racing look
Lightweight
Pinlock 70 ready.
Comm system compatible.
Forced Air version

CAN-AM – MX HELMETS LINE-UP

NEW



MY 26	DOT ECE22.06  929038 Pyra	DOT ECE22.06  929078 Can-Am Pyra Fade	DOT ECE22.06  929159 Pyra Phantom			
	DOT ECE22.06  929153 Can-Am Solid Pyra	DOT ECE22.06  929212 Can-Am Pyra	DOT ECE22.06  929211 BRP Pyra	DOT ECE22.06  929201 Can-Am Rayvik X5 Mips	DOT ECE22.06  929165 Rayvik X5 Mips	DOT ECE22.06  929164 Rayvik Carbon X5 Mips

CAN-AM – HELMETS LINE-UP



MY 26	 DOT	 ECE22.06	 DOT	 DOT ECE22.06	 DOT ECE22.06			
	929140 Exome Open Face	929185 Exome Open Face	929150 Retro Open Face	929190 *ONRD* Can-Am Exome Modular	929040 *ORV* Can-Am Exome			
MY 27	 DOT	 ECE22.06	 DOT	 DOT ECE22.06	 DOT ECE22.06	 DOT ECE22.06	 DOT ECE22.06	 DOT ECE22.06
	929140 Exome Open Face	929185 Exome Open Face	929150 Retro Open Face	929190 Can-Am Exome Modular	NEW 929198 Can-Am Exome M1 Circuit	NEW 929199 Can-Am Exome M5 Carbon	NEW 929210 Can-Am Exome F5	NEW 929204 Exome F5 Forced Air

CAN-AM PYRA OFF-ROAD GOGGLES - 448819

NEW



DESCRIPTION

THE CAN-AM PYRA GOGGLES. MADE TO FIT PERFECTLY WITH THE NEW PYRA HELMET. NEWLY AVAILABLE ALSO IN THE ON-ROAD LINEUP. PERFECT FOR ANY OFF-ROAD RIDING.



Black (90)



Grey (09)



Red (30)

FEATURES

ERGONOMIC FEATURES:

- HIGH QUALITY OPTICS INJECTED LENS
- OTG (OVER THE GLASSES) FEATURE
- 3D 3 LAYERS SHAPED FOAM FOR BETTER COMFORT

DESIGN & AESTHETIC:

- NEW LOOK WITH MODERN GRAPHICS

WHAT'S IN IT FOR THE CONSUMER

Competitive Price
Accessible with
premium quality
optics
Lightweight
OTG (Over The Glasses)

SUMMER - LENS GUIDE



Category	0 (VLT 80-99%)	1	2 (VLT 19-42%)		3 4
ELINT	448784 Smoke (57) Photochromatic VLT 80% to 28%				
	448764 Clear (00) VLT 93%	Blue (80) VLT 32% / Chrome (99) VLT 29% / Red (30) VLT 25% / 448765 Yellow (10) VLT 19% / Turquoise (Aqua) (76) VLT 19%			
RAYUK	940017 Clear (00) VLT 93%	Yellow (10) VLT 29% / 940022 Sand (03) VLT 28% / Red (30) VLT 26%			
TRENCH XTRE	448793 Clear (00) VLT 93%	448793 Smoke 60% (21) 61%			
TRENCH	448697 Clear (00) VLT 93%				

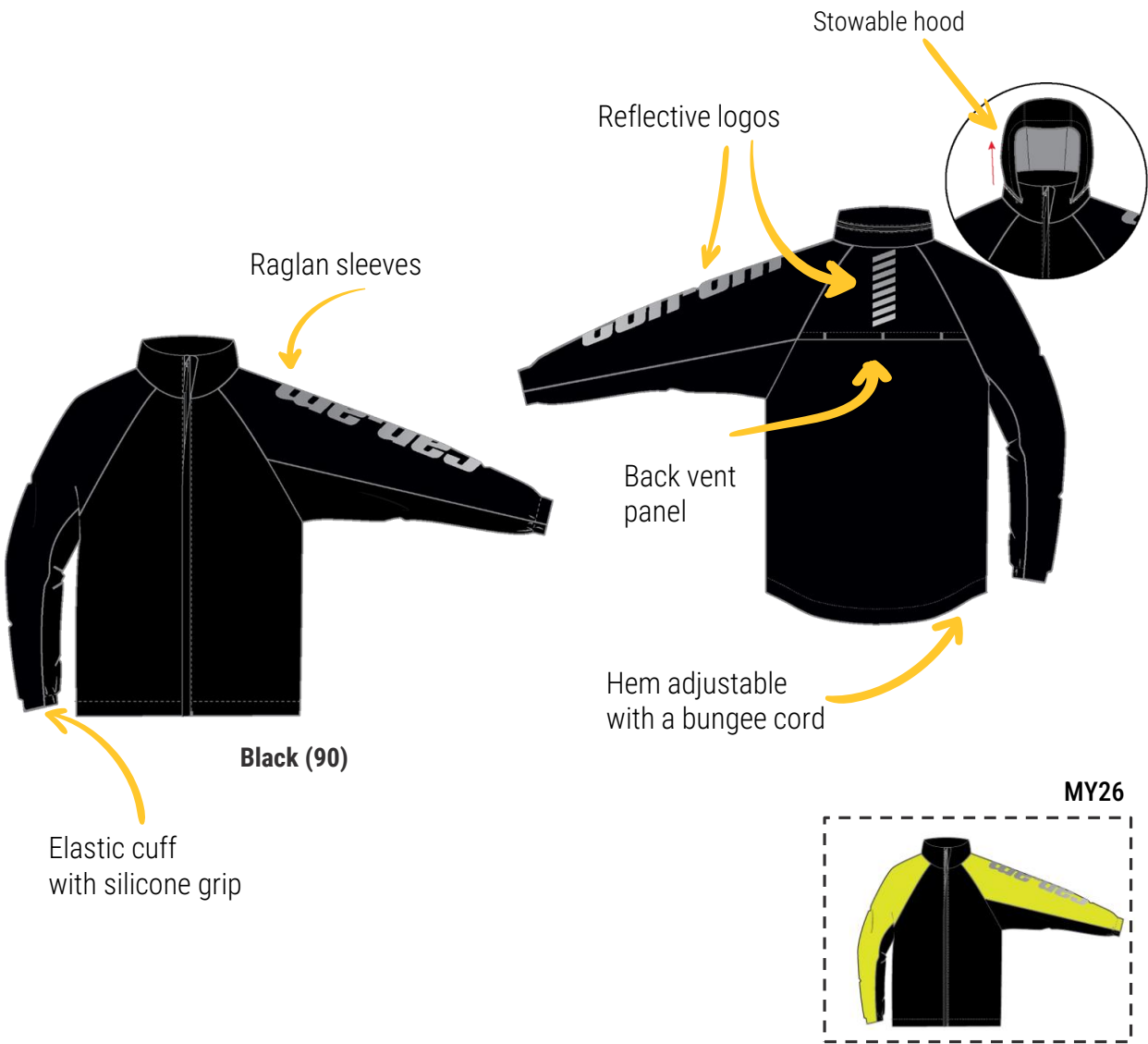


RIDING GEAR

can-am

UNISEX CAN-AM SEIL WP 2.0 JACKET - 456072

NEW



DESCRIPTION

RAIN JACKET THAT IS 100% WATERPROOF, MIN 10,000 SCHMERBER. THIS PRODUCT WILL KEEP THE RIDERS DRY DURING A DOWNPOUR.

FEATURES

PROTECTION FEATURES:

- 10K / 3K, 2 LAYER, DWR CO + FULLY SEAM SEALED.
- VISIBILITY: REFLECTIVE DETAILS.
- STOWABLE HOOD (INSIDE COLLAR)

ERGONOMIC FEATURES:

- LIGHTWEIGHT AND PACKABLE.
- UNISEX SIZING TO FIT OVER CLOTHES.
- BACK VENTILATION PANEL.
- ELASTICIZED CUFFS.
- ADJUSTABLE DRAWSTRING HEM.
- ELASTIC BAND WITH SILICONE GRIP AT SLEEVE HEM.

WHAT'S IN IT FOR THE CONSUMER

Competitive Price

100% waterproof

Breathable

Lightweight

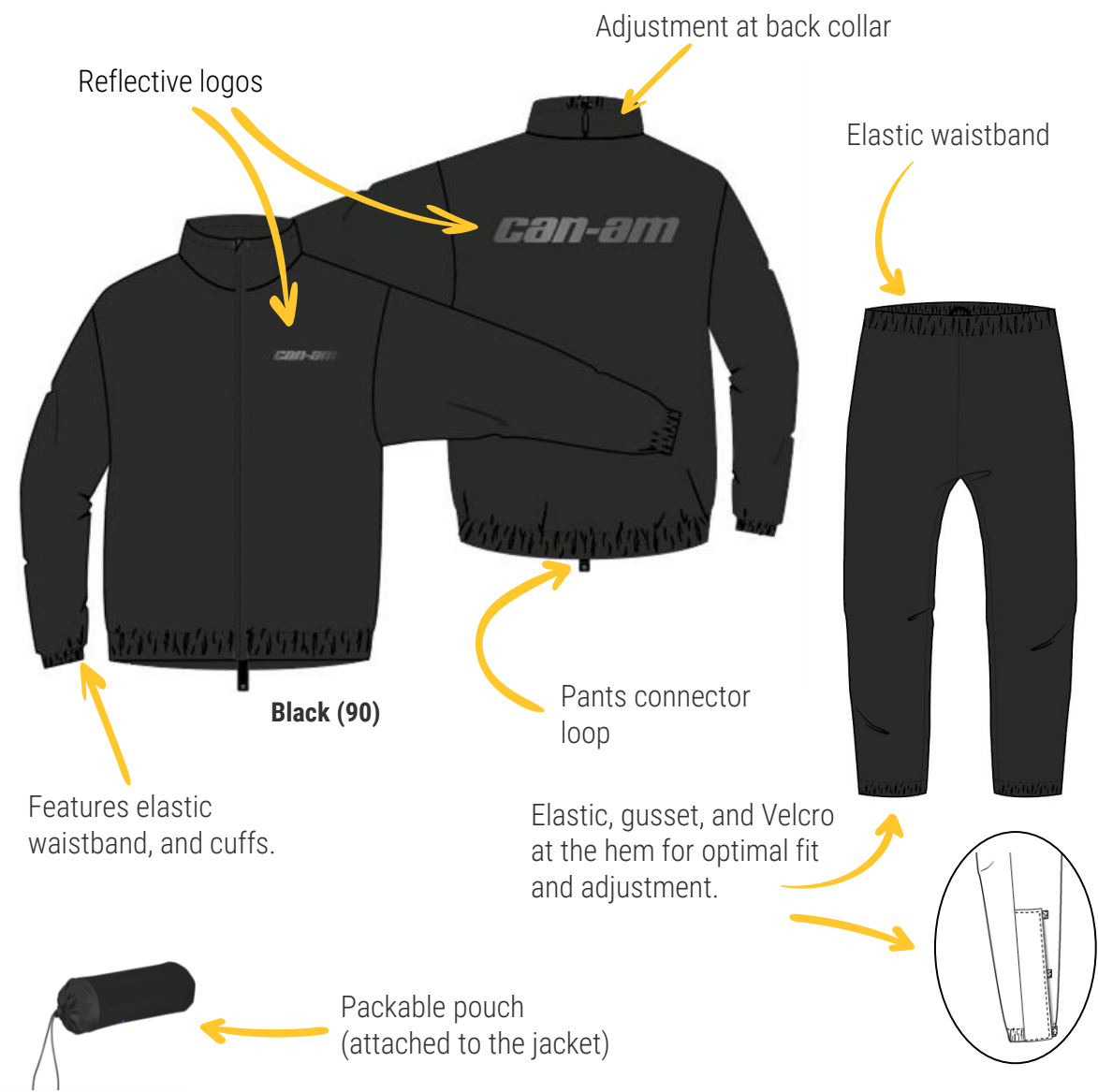
Packable

High visibility



UNISEX CAN-AM OH SH*T KIT 2.0 - 456080

NEW



DESCRIPTION

COMPLETE EMERGENCY RAIN KIT INCLUDING JACKET AND PANTS. REFLECTIVE DETAILS FOR BETTER VISIBILITY FROM OTHER VEHICLES.

FEATURES

PROTECTION FEATURES:

- 10K / 5K, PU COATING, DWR CO + FULLY SEAM SEALED.
- VISIBILITY: REFLECTIVE DETAILS

ERGONOMIC FEATURES:

- LIGHTWEIGHT AND PACKABLE.
- ELASTIC WAISTBAND, CUFFS AND COLLAR.
- CUFFS WITH ADJUSTABLE VELCRO TAB.
- UNISEX SIZING TO FIT OVER RIDING GEAR.
- PANTS CONNECTOR LOOP.
- ELASTIC, GUSSET AND VELCRO AT THE BTM HEM.
- SEPARATE POUCH TO PACK JACKET AND PANTS.
- REFLECTIVE LOGOS.

WHAT'S IN IT FOR THE CONSUMER

Competitive Price

100% waterproof

Breathable

Lightweight

Packable

Price point



DIFFERENCES - **UNISEX CAN-AM OH SH*T KIT 2.0 VS OLD MODEL**



OH SH*T KIT (OLD MODEL)



OH SH*T KIT 2.0



IMPROVEMENTS FROM OLD MODEL

- Enhanced waterproof protection level 10,000mm/5K
- Improved overall fit for better comfort
- Fully seam sealed construction for maximum protection
- Upgraded pant hem with elastic, gusset, and Velcro adjustment for a secure, customizable fit

UNISEX CAN-AM RALLY JERSEY - 288333

NEW



Army Green (77)

Pink (36)



Black with graphics
(94)

Red (30)

DESCRIPTION

EVOLUTION OF THE PHANTOM JERSEYS. USING THE SAME CONSTRUCTION AND THE SAME MATERIAL THAT MADE IT A FAVORITE! PERFECT MATCH WITH THE NEW PYRA HELMETS AND RALLY GLOVES!

FEATURES

MAIN FEATURES:

- 100% POLYESTER.
- QUICK-DRY, MOISTURE-WICKING FABRIC FOR MAXIMUM COMFORT.
- ANTIBACTERIAL TREATMENT FOR ANTI-ODOR.
- MESH FABRIC FOR EXTRA VENTILATION AT UNDERARMS.
- NEW! HEXAGON CAMO PRINT.
- SUBLIMATED LOGOS.

WHAT'S IN IT FOR THE CONSUMER

Competitive Price
Lightweight
Breathable
Quick dry

MEN'S CAN-AM RALLY GLOVES - 286836

NEW



MY26



Red (30)



Army Green (77)



DESCRIPTION

HIGHLY BREATHABLE GLOVES FOR HOT RIDING CONDITIONS. MESH ON THE UPPER AND LIGHT PERFORATED MICROSUDE ON THE INSIDE FOR A PERFECT GRIP WITH HIGH AIRFLOW! PERFECT MATCH WITH THE NEW RALLY JERSEY AND PYRA HELMETS!

FEATURES

- MAIN FEATURES:
- VENTILATED AIR MESH UPPER CONSTRUCTION.
- REINFORCEMENT THUMB PANEL FOR EXTRA DURABILITY.
- SINGLE-LAYER MICROSUDE PALM WITH MINIMAL PADDING.
- STRETCH FINGER GUSSETS.
- EMBOSSED & EXPANDABLE NEOPRENE SLIP-ON CUFF
- TOUCH SCREEN FUNCTION.

WHAT'S IN IT FOR THE CONSUMER

Competitive Price
Reinforced
Touchscreen
High airflow

CAN-AM ODYSSEY WP GLOVES CE/UKCA - 288072-288045



NEW

MEN'S 288072



WOMEN'S 288045



DESCRIPTION

CE WP TEXTILE GLOVE WITH LIGHT INSULATION, IDEAL FOR THE SUMMER CHILLY MORNING OR THE FALL WEATHER RIDE, IT EXTENDS THE SEASON AND IS IDEAL ON THOSE RAINY DAYS. GREAT AESTHETICS FOR 3 WHEELS AND 2 WHEELS.

FEATURES

PRODUCT FEATURES:

- 60GR PRIMALOFT GOLD INSULATION AT BACK AND PALM
- PREMIUM SCHOELLER FABRIC
- WATERPROOF MEMBRANE
- D30, CE LEVEL 1 CERTIFIED KNUCKLE
- TOUCH SCREEN THUMB AND INDEX FINGER
- PADDING ON PALM FOR COMFORT
- SCOTCHLITE™ REFLECTIVE HIDDEN PANELS

WHAT'S IN IT FOR THE CONSUMER

- Competitive Price
- 100% Waterproof
- Insulation
- Protection
- Women's fit



CAN-AM JOURNEY MESH GLOVES - 446377-446386

NEW



MEN'S 446377



New TPU slider for extra protection

Highly breathable mesh fabric

WOMEN'S 446386



Black (90)

DESCRIPTION

HIGHLY TACTICAL, REALLY BREATHABLE AND LIGHTWEIGHT GLOVES MADE FOR THOSE WARM SUMMER DAYS. PERFECT COMPLEMENT WITH THE JOURNEY MESH JACKET INTRODUCED LAST YEAR (MY26) GREAT AESTHETICS FOR 3 WHEELS AND 2 WHEELS

FEATURES

PRODUCT FEATURES:

- HIGHLY BREATHABLE
- SILICONE PRINT ON FINGERS FOR BETTER GRIP
- REINFORCED MATERIAL AT PALM
- TOUCH SCREEN THUMB AND INDEX FINGER
- CUSTOM PULL TAB & TPR STRAP FOR ADJUSTABILITY
- TPU SLIDER FOR EXTRA PROTECTION
- ABRASION RESISTANT FABRIC
- WOMEN'S SPECIFIC FIT

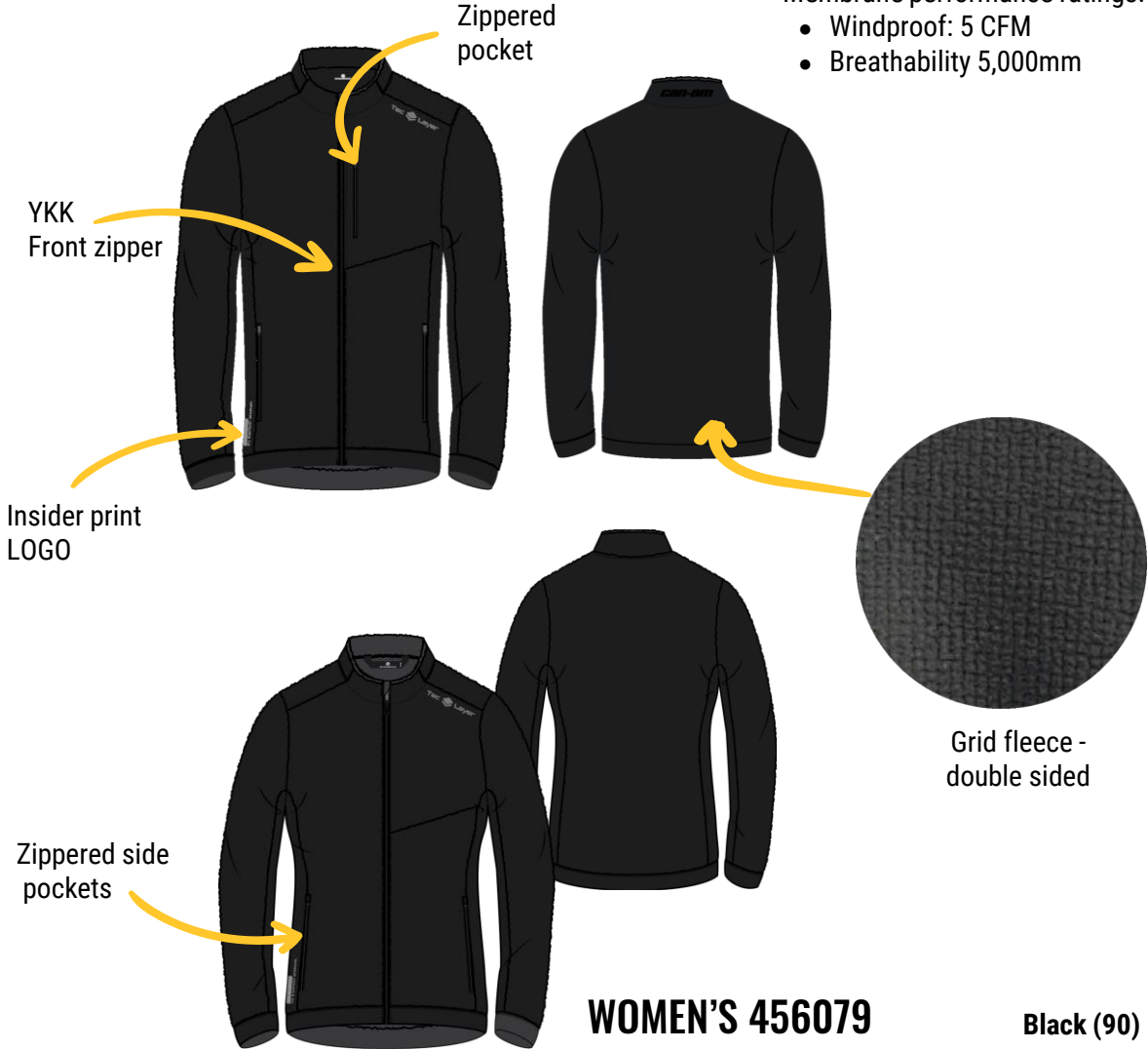
WHAT'S IN IT FOR THE CONSUMER

- Competitive Price
- Lightweight
- Highly breathable
- Protection
- Women's fit





MEN'S 456078



DESCRIPTION

VERSATILE AND LIGHTWEIGHT MIDLAYER DESIGNED TO PROVIDE EXTRA WARMTH UNDER YOUR RIDING JACKET PERFECT COMPLEMENT TO THE JOURNEY MESH JACKET INTRODUCED LAST YEAR.

FEATURES

ERGONOMIC FEATURES:

- FREEDOM OF MOVEMENT / LIGHTWEIGHT
- BREATHABLE
- REGULAR FIT
- FITS UNDER RIDING JACKETS
- DOUBLE SIDED FLEECE)
- ZIPPERED CHEST POCKET
- TWO ZIPPERED SIDE POCKETS
- YKK FRONT ZIPPER

DESIGN & AESTHETIC:

- LOOKS GOOD OFF THE VEHICLE

WHAT'S IN IT FOR THE CONSUMER

- Competitive Price
- Windproof
- Breathable
- Extra warmth

WOMEN'S 456079

Black (90)

CAN-AM ODYSSEY WP JACKET CE/UKCA - 456074-456077

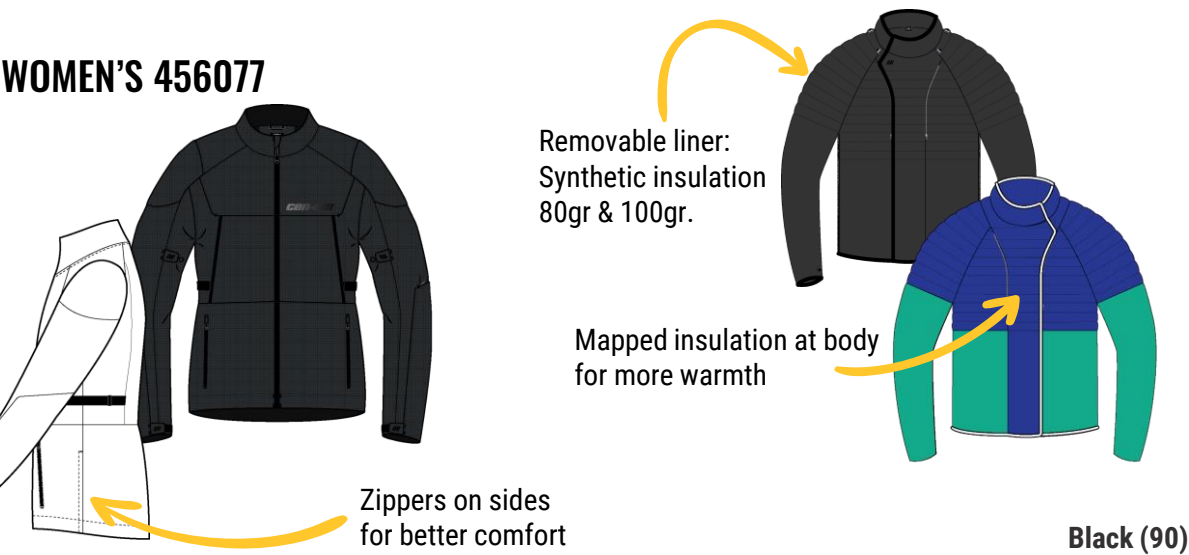
NEW



MEN'S 456074



WOMEN'S 456077



Black (90)

DESCRIPTION

VERSATILE 2-IN-1 JACKET FOR COLDER DAYS. WP JACKET (10K/10K) WITH REMOVABLE INSULATED LINER. MAPPED INSULATION AT BODY FOR SITTING POSITION. (100G TOP BODY + 80G LOW BODY).

FEATURES

PROTECTION FEATURES:

- CLASS A / CE UKCA
- CE LEVEL 1 PROTECTORS
- BACK PROTECTOR POCKET (*PROTECTOR SOLD SEPARATELY)
- VISIBILITY: REFLECTIVE DETAILS & LOGOS

ERGONOMIC FEATURES:

- FREEDOM OF MOVEMENT / LIGHTWEIGHT
- REGULAR FIT
- ADJUSTABILITY: CUFFS, HIPS, ARMS AND COLLAR
- DOUBLE SIDED ZIPPER (CENTER FRONT)
- TWO ZIPPERED SIDE POCKETS
- ZIPPERED INSIDE CHEST POCKET (MEN'S)
- SIDES ZIPPER FOR BETTER ADJUSTABILITY AND COMFORT (WOMEN'S)

WHAT'S IN IT FOR THE CONSUMER

- Competitive Price
- Breathable
- Adjustability
- Protection
- Insulation
- 2-in-1 concept





canam
DESERT KINGS

SPORTSWEAR

CAN-AM - SPORTSWEAR SIGNATURE CAPSULE

NEW



CAN-AM - SPORTSWEAR EVERYDAY WEAR CAPSULE

NEW



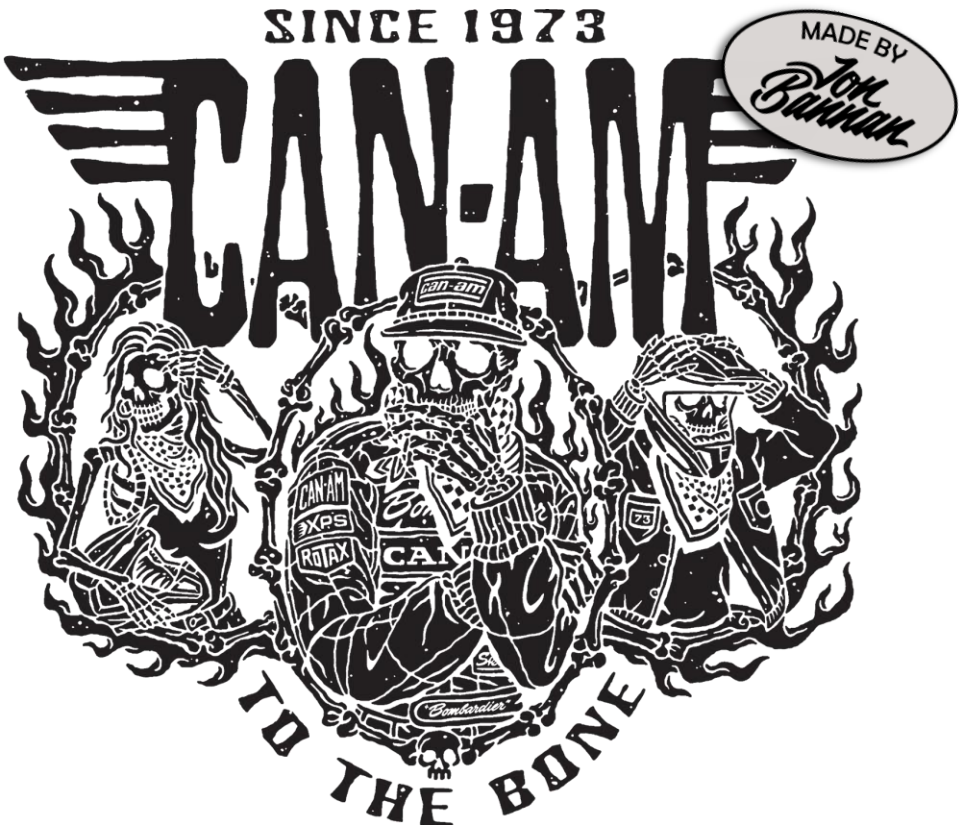
CAN-AM - SPORTSWEAR EVERYDAY WEAR CAPSULE

NEW



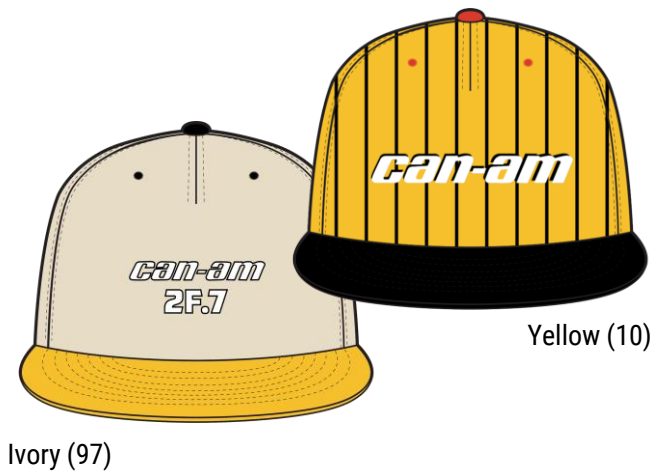
CAN-AM - SOME OF THE NEW DESIGNS

NEW



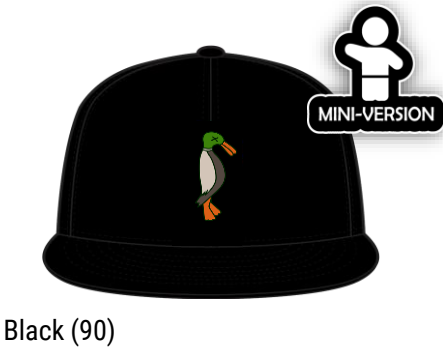


2F.7



Ivory (97)

Yellow (10)



Black (90)



CAN-AM - SPORTSWEAR CAN-AM x FASTHOUSE CAPSULE

NEW





FROM DUST
TO DAWN



PLAY PRODUCTS



can-am

1:12 MAVERICK X3 X RS TURBO RR WINTER EDITION - B10794

ORV

NEW



SCALE COMPARISON



Navy (89)

DESCRIPTION

Premium Replica of our Maverick X3 X RS Turbo RR. Built to impress fans and collectors alike.

FEATURES

PRODUCT DIMENSIONS:

378 x 161 x 153 mm

FEATURES & DESIGN:

- Premium Replica ; Collector's Item.
- Metal diecast construction.
- Rolling tracks.
- Posable Front Tracks.
- Functional suspension.
- Opening doors.
- Interior cab details.
- Authentic exterior design.
- Realistic track design.



SOUS LICENCE
LICENSED

DESCRIPTION

Kids or adults, the new Can-Am Maverick RC delivers fun for everyone!

FEATURES

PRODUCT DIMENSIONS:

341 x 168 x 170 mm

FEATURES & DESIGN:

- 4-direction radio-controlled operation: forward, backward, left & right.
- Working suspension.
- Functional headlights and taillights.
- Authentic exterior design.
- Realistic tire tread design.



Denim Blue (79)

LICENSED PRODUCTS - 1:32 CAN-AM COLLECTIBLES



1:32 Maverick X3 DS Turbo



#B10816

1:32 Maverick X3 MAX XRC Turbo RR



#B10817

1:32 Can-Am Canyon Redrock



#B10820

1:32 Maverick R MAX XRS with Smart-Shox



#B10819

1:32 Maverick R XRS with Smart-Shox



#B10818

NEW ORDERING PROCESS

Due to high demand all future new developments of Diecast 1:32 will be following the same Rounding Process as the oils.

Meaning that each vehicle will be sold in packs of 12 individual pieces of same SKU.



SOUS LICENCE
LICENSED



THANK YOU

ski-doo. LYNX. SEA-DOO. Can-am. ROTAX.